

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE				ATTY. DOCKET NO. DEM1P007		SERIAL NO. 09/888,340	
LIST OF DOCUMENTS CITED BY APPLICANT TO COMPLY WITH 37 C.F.R. 1.56				APPLICANT Neal et al.			
				FILING DATE 06/22/2001		GROUP 3628	
U.S. PATENT DOCUMENTS							
EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
/F.N./	AA	7,062,447	06/13/06	Valentine et al.			
/F.N./	AB	2004/0243432	12/02/04	Kelly et al.			
/F.N./	AC	2005/0108070	05/19/05	Kelly et al.			
OTHER DOCUMENTS <i>(Including Author, Title, Date, Pertinent Pages, Etc.)</i>							
/F.N./	CA	Mulhern et al. "Measuring Market Response to Price Changes: A Classification Approach". J BUSN RES 1995:33,197-205.					
EXAMINER /Freda A. Nelson/				DATE CONSIDERED 03/01/2008			
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							